

When you become TXSRT President, what will you advocate for, and what will you implement?

The number one result from a quick google search of “TXSRT” provides a brief introduction to the society and a link to the official TXSRT website. Within the website, you can view the many tabs on becoming a member, current events and elections, and important links. A very simple website yet it took me way too long to find the mission statement for the society. I had to separately google it just to find it. As a college student in my early twenties and a member of TXSRT, becoming president of the society means remaining a strong advocate for the society itself. To me this means exposure. The mission statement of TXSRT states that our goal is to represent and engage in the continuous development of medical imaging. Although, the lack of social media presence that our society holds seems to prevent us from engaging with the upcoming generations and informing them about medical imaging and all the world radiology has to offer. When becoming TXSRT president I would like to advocate for the growth of our society by implementing we join other social media platforms, creating a social media team, and finding ways to engage and grow with not only healthcare and medical technology but technology in general.

Growing up in this generation means becoming exposed to the wonders of technology and what it can do for people. We’ve seen how much healthcare has advanced with technology and how amazing it has been for radiology. For example, how we have evolved from film to digital. That is how I feel about the face of our society right now. I believe we are stuck in our era of “film” and not moving towards our glow-up of “digital”. I decided to search for the combination of the keywords “TXSRT”, “TSRT”, and “radiology” in the social media apps Instagram, TikTok, and Twitter. These are some of the biggest social media platforms in this

generation currently, but we have zero presence on them. “No search results found” was usually the outcome of searching up TXSRT or TSRT on these platforms. No wonder people outside of radiology believe I’m a nurse still even after taking their X-rays. It all starts with societies like ours educating people and exposing them not only to radiation during their chest X-rays but all the amazing things the world of radiology offers to healthcare. I know older generations want nothing to do with social media, but social media is the only reason I found my place in radiology. I knew in high school I wanted to do x-rays, but school counselors were useless and hours of googling lead me super confused on how to get my foot in the door and that some x-ray schools are scams. It took me asking a simple question on Twitter and a reply from a stranger to finally figure out how to get started in this career and find the job I love. By becoming more involved in social media we can help educate people on the constantly growing career of medical imaging and how to get started to join wonderful groups of educators and students such as the society of TXSRT.

In this generation nowadays, one must become very careful when posting on social media platforms. To successfully grow with our medical technology through social media, we will need a team to make sure things stay professional and appropriate even when having fun. With the help of assigning a specific team and protocols to approve posts, we can keep it professional but still up to date with our generation and technology. Words such as “trending” and “viral” can really make or break a person’s reputation on social media so that is why I believe we should take a social media team seriously. With multiple people discussing and approving posts we can avoid distasteful actions and manners that may seem good as an idea but not when said aloud. I know this is why older generations may refuse to learn about social media, but everything has its

cons. With a social media team, we can avoid cons such as being seen as distasteful to the public.

By joining more social medial platforms and establishing a trustworthy media team we can then finds ways to engage with our youth while showing the advances of medical imaging in healthcare. By following a theme for our social media accounts, we can provide a platform that engages with our audience which includes medical imaging students, educators, professionals, and even people interested in the career. Traditions of daily trivia, fun facts, interesting cases, articles, and even job openings can be shared. The ways to engage with each other are endless and we can possibly create an even bigger society to help students pass the registry, share tricks and tips between educators, and even provide job openings all over the state of Texas. We want to represent the constant growth and advancement in our profession and the use of social media can help with this.

The world knows that everything is bigger in Texas, and it would be right that TXSRT has that same presence. As president of TXSRT, I want to advocate for the growth of all of us to continually advance along with our medical imaging. It is time the face our society to leave the “film” era and join the world of digital. The more our younger generations become involved the more we will need to keep up with them. By becoming more involved in social media we can help advance this society as a whole and grow with this world of advancing technology.