



91st Annual Meeting & Educational Symposium

April 7 – 9, 2022
MSU Texas
Wichita Falls, Texas

Schedule and Prospectus

All continuing education credits have been approved by the ASRT

Thursday, April 7 2022

- 3:00 PM **Registration Open Until 5:00 PM**
 - 7:00 PM Open Social Time -see TXSRT website page on Thursday's schedule for suggested local activities
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Friday AM, April 8 2022

All events are in Comanche Suites in the Clark Student Center

- 7:00 AM **Registration Open Until 5:00 PM (Closed during lunch and business meeting)**
Breakfast for all attendees in Comanche Suites
- 8:00 AM Welcome by Interim President of MSU, Dr. James Johnston, RT(R)(CV), FASRT
Welcome by TXSRT President Jose Rodriguez
- 8:15 AM Roentgen Rally Student Bee Challenge
- 9:15 AM **Break**
- 9:30 AM RADS Rays T-shirt Contest
- 9:45 AM iLEAD #1: "EOS Machine: Restructuring Scoliosis"
Esbeyde Nunez, Harris Heath (CE 0.25)
- 10:00 AM iLEAD #2: "The Role of Radiography in G-Tube Assessment: A 'Sexy' Case Study"
Shali Hartman, MSU Texas (CE 0.25)
- 10:15 AM iLEAD #3: "Medical Imaging 3D Bioprinting in Surgery and Beyond"
Naomi Williams, Harris Health (CE 0.25)
- 10:30 AM **Vendor Expo and Student Scavenger Hunt**
- 11:30 AM **LUNCH with Business Meeting & Student Award Presentations**

Friday PM, April 8 2022

	Student Track Comanche Suites	Educator/Technologist Track Wichita I and II	Special Meeting Kiowa
1:00 PM	<i>Strategically Plan and Negotiate Your Radiology Career</i> Nicole Dhanraj PHD, SHRM-SCP, CRA, GPHR, PMP, RT (R)(CT)(MR) (CE 1.0)	<i>The Art and Science of Image Analysis</i> Karlyn LaBate MS, RT(R)(M)(CV)(CT)	Educator's Alliance Meeting Open to all educators. One from each program is requested
1:50 PM	Break		
2:00 PM	<i>ARRT Credential -What's Next: Diverse Pathways for Your Career Journey</i> Stephanie Holden PhD, MCHES, RT (R) (QM) (MR) Aeisha Taylor MHA, RT (R) (CT) (M) (CE 1.0)	<i>Global Radiology – "How, When, Where, and Why"</i> Tiffani Walker MSRS, RT(R) (CE 1.0)	Educator's Alliance Meeting Continues
2:50 PM	Break		
3:00 PM	<i>Why Branding and Networking is Essential for Imaging Professionals?</i> Jennifer "J" Alexander MBA, MHA, FACHE, CRA, R.T. (R) (CT) (ARRT) (CE 1.0)	<i>ARRT Continuing Qualifications Requirement (CQR)</i> Jeff Killion Ph.D., RT(R)(QM) Sandra Hayden M.A., R.T. (T)(AART), FASRT	Area Counselors' Meeting This is for all current Area Counselors and anyone interested in becoming one
3:50 PM	Break		
4:00 PM	<i>Imaging the Digestive System</i> Debra Wynne MSRS RT(R) Ludie Tyran, M.Ed., RT(R)(M) (CE 1.0)	<i>Now You Need a Breast Biopsy</i> Stephanie Johnston MSRS, RT(R)(M)(BS)(BD), FASRT	Area Counselors' Meeting Continues
4:50 PM	End of Friday Symposium (Free Time)		
6:00 PM	Shimadzu's Trivia Night at Centennial Hall - Lots of fun and prizes! Dinner provided (Branding Iron BBQ buffet)		

Saturday, April 9 2022**Opening events until 9:00 am are in Comanche Suites in the Clark Student Center**

7:00 AM	Registration Open Until 12:00 PM Past Presidents' Breakfast in Cheyenne Room <i>Only open to past presidents of TXSRT</i> All other attendees will have breakfast in Comanche Suites		
7:55 AM	Welcome by President Jose Rodriguez		
8:00 AM	<i>Human Trafficking: Prevention Education for R.T.s</i> Kevin Clark Ed.D., R.T.(R)(QM)(ARRT), FAEIRS (CE 1.0) <i>This lecture is approved by the Texas Medical Board for the Human Trafficking licensure renewal requirement</i>		
8:50 AM	Break		
	Student Track Comanche Suites	Technologist Track #1 Wichita I and II	Technologist Track #2 Kiowa
9:00 AM	<i>I've Graduated and Passed the Registry, Now What? - Resume & Interview Tips</i> Jence Cantu M.H.A., RT(R) and CEO at Advanced Health Education Center (CE 1.0)	<i>Abuse Recognition and Reporting</i> Catherine Earley, M.S. MSU Texas Department of Social Work	<i>Current Tuition Trends in Radiography Programs</i> Danielle McDaniel MSRS RDMS, RT (R)(M)(BS) (CE 1.0)
9:50 AM	Break		
10:00 AM	<i>The Quest for Quality: A Review of Factors Affecting Radiographic Image Quality</i> Brian Spence MSRS, RT(R) (CE 1.0)	<i>The Art of Flying</i> Beth Vealé PhD, RT(R)(QM) (CE 1.0)	<i>ESWL: An Alternative Career Path for Radiologic Technologists</i> Rachel Whatley MSRS, RT(R) (CE 1.0)
10:50 AM	Break		
11:00 AM	<i>Building Your Self Confidence as a Student/New Tech</i> Catie Flood BSRT, RT(R) (CE 1.0)	<i>Digital Imaging Concepts – "Made Easy"</i> Tiffani Walker MSRS, RT(R) (CE 1.0)	<i>Trends in Medical Imaging</i> Lynette Watts PhD, RT(R) (CE 1.0)
12:00 PM	Lunch in Comanche Suites		
12:30 PM	Technologist Awards Presentations / Officer Installation / New President Remarks in Comanche Suites		

Saturday PM, April 9, 2022

	Technologist Track #1 Comanche Suites	Technologist Track #2 Wichita I and II
1:00 PM	Synergized: Beyond Our Latent Image Brandon Smith M.B.A., M.S.R.S., RT(R)(VI), CIIP (CE 1.0)	Forensic Imaging in Computed Tomography and Radiography Rodney Fisher Ph.D., RT(R)(N)(CT)(BD), CNMT (CE 1.0)
1:50 PM	Break	
2:00 PM	COVID-19 in Pediatrics Patients Haley Brock BSRT, RT(R)(CT) (CE 1.0)	MRI Safety: It's Not Just About the Magnet Kimberly Onstott Ed.D. RT(R)(CT)(MR), MRSO (CE 1.0)
2:50 PM	Break	
3:00 PM	Informatics – The 411 Beth Vealé Ph.D., RT(R)(QM) (CE 1.0)	

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Presentations and Faculty:**Abuse Recognition and Reporting****Track: Technologist Location & Time: Wichita I & II Saturday 9:00 AM**

This presentation discusses child and elder abuse. The topics discussed will include the prevalence of abuse, injuries which are indicative of abuse, Texas reporting laws and requirements for technologists. Also, the role of social workers and how they interact with healthcare workers such as radiologic technologists will be explored.

Catherine Early, M.S., serves as Assistant Professor for the MSU Texas Social Work Department. Her social work experience includes direct service, consulting, administrative, policy, and advocacy work in the fields of child welfare, child domestic sex trafficking, early childhood education, and child & family ministry. She holds a Master of Science in Social Work Degree and is a Licensed Child Placing Agency Administrator. She is currently working on a Ph.D. in Counselor Education at Texas Tech University. To help reduce the stigma faced by foster children and families, she developed Fostering Brighter Futures as a statewide project of the Texas Council of Child Welfare Boards.

ARRT Credential -What's Next: Diverse Pathways for Your Career Journey**Track: Student Location & Time: Comanche Suites Friday 2:00 PM**

Topic to explore diversity of academic and career options that can be explored upon completion of AAS and ARRT credentialing.

Stephanie Holden PhD, MCHES, RT (R) (QM) (MR) is a Radiologic Technologist with clinical experience in diagnostic, MRI, and quality management. Also professional experiences as a Clinical Analyst, Jr. Physicist, educator, and is a Master certified health education specialist. She has an earned doctorate in Health Studies and a graduate degree in mathematics that included thesis in statistics. Health research areas of expertise include health disparities, health equity, social influencers of health, student success initiatives and healthcare workforce diversity.

Aeisha Taylor MHA, RT (R) (CT) (M) is a Radiologic Technologist with clinical experience in diagnostic, CT, and mammography quality management. She holds a graduate degree in health administration from Oklahoma State University. In 2020, Mrs. Taylor transitioned from her previous role as Patient Navigator to Mammography Patient Health Educator at Parkland Hospital.

ARRT Continuing Education Requirements (CQR)

Track: Technologist Location & Time: Wichita I & II Friday 3:00 PM

This is a discussion about the rationale for CQR and the procedures to follow to successfully navigate the CQR process.

Jeff Killion, Ph.D., RT(R)(QM) is on the Board of Trustees for the ARRT. He has held many positions with both the ARRT and ASRT. He is currently the Dean of the Gunn College of Health Sciences and Human Services and Midwestern State University in Wichita Falls, Texas.

Sandra Hayden, M.A., R.T. (T)(AART), FASRT, is currently working for Galveston College, Program Director for the Radiation Therapy program. She served eight years on the American Society of Radiologic Technologists (ASRT) Board of Directors received fellow status and was also a previous TxSRT Board member.

The Art and Science of Image Analysis

Track: Technologist Location & Time: Wichita I & II Friday 1:00 PM

The Art and Science of Image Analysis will review systematic approaches to the technical, evaluation of radiographic images. Criteria will be discussed to steer the radiographer toward a judgement of optimal, suboptimal, or repeatable when reviewing images. Corrective active plans will be collaborated image examples.

Karlyn, LaBate, MS, RT(R)(M)(CV)(CT) is currently Program Director/ Assistant Professor at Fulton Montgomery Community College Radiologic Technology Program, Johnstown, NY. Her achievements include the SUNY Chancellor's Award for Excellence in Teaching, College President's Award, SUNY FMCC Distinguished Alumni Award, and Futures Matter Award. She is Professionally affiliated with Phi Theta Kappa, Lambda Nu, ASRT, AERT, Radiologists without Borders, and currently serves as President-Elect of NYSSRS. She is a founding member of the CDSRT-club.

The Art of Flying

Track: Educator Location & Time: Wichita I & II Saturday 10:00 AM

This presentation focuses on "helicopter" parents and professors, the characteristics of each, The standards of FERPA., cases of violations, and suggestions for handling student issues with these parents and professors.

Beth Vealé, Ph.D., RT(R)(QM) is a professor of radiologic sciences and Chair of the Shimadzu School of Radiologic Sciences in the Robert D. and Carol Gunn College of Health Sciences and

Human Services, Midwestern State University, in Wichita Falls, Texas. She has authored multiple peer-review articles and co-authored the textbook, “Digital Imaging and PACS”, and presented talks across the US for 32 years. She is a former member of the ASRT Radiologic Technology Editorial Review Board and a member of the ASRT Research and Grants Advisory Panel and is currently an Education Chapter Delegate for the ASRT.

Building Your Self Confidence as a Student/New Tech

Track: Student Location & Time: Comanche Suites Saturday 11:00 AM

This presentation explores the changes a radiologic technologist may experience post-graduation from a radiography program, as they transition to a position of high expectations, responsibility, and professional interactions. Using current examples and anecdotes, the presentation addresses a radiographer’s ability to adequately convey intentions, needs, and competency in a healthcare environment, while emphasizing the importance of self-confidence and suggesting ways to improve self-image.

Catie Flood, BSRT, RT(R) is a first-generation college graduate, who earned her Bachelors of Science in Radiologic Technology at Midwestern State University in May 2021 summa cum laude. Since graduation, she has been working PRN at multiple orthopedic and trauma clinics around north Dallas, gaining experience working with various doctors and meeting their very specific protocols. In addition to achieving second place in the ACERT national speech competition in February 2020, she also won second place in the TSRT state speech competition in April 2021. Having recently graduated herself, Catie wishes to pass on the advice, mindset, and perspective that helped her transition from a student to a full-time technologist.

COVID-19 in Pediatrics Patients

Track: Technologist Location & Time: Comanche Suites Saturday 3:00 PM

This presentation will discuss the impact COVID-19 had on the pediatric population. It will further discuss the experience I had personally working in a Level 1 Pediatric facility. Furthermore, this presentation will discuss imaging positive patients and the key signs of COVID-19 in Radiology studies.

Haley Brock, BSRT, RT(R)(CT) is a recent imaging professional graduated from Midwestern State University with a Bachelors in Radiologic Technology in 2019 and recently received her Computed Tomography Certification in May of 2021. She currently works in pediatrics at Children’s Medical Center Dallas Level 1 Trauma facility, and pediatric orthopedics at Scottish Rite Hospital for Children. She is the current Vice President of the North Texas Radiologic Technologist Society and active with the Texas Society of Radiologic Technologists.

Current Tuition Trends in Radiography Programs

Track: Student Location & Time: Kiowa Saturday 9:00 AM

To present descriptive research pertaining to current tuition trends among radiography program credentialing options, compare tuition rates with national averages, and provide prospective students, educators, and professionals with a comprehensive cost analysis for postsecondary education planning, recruitment, and reflection.

Danielle McDaniel, MSRS, RDMS, R.T.(R)(M)(BS) is a registered diagnostic medical sonographer and a registered radiologic technologist with credentials in radiography, mammography, and breast ultrasound. She obtained her Applied Associates of Radiologic Sciences degree in 1998 from Houston Community College, her Bachelors of Science in Radiologic Sciences in 2017 from Midwestern State University, and recently completed her Masters of Science in Radiologic Sciences with a focus in Educational Leadership at The University of Texas MD Anderson Cancer Center in Houston, TX. Danielle is currently employed as a Health Science Instructor at MacArthur Senior High School, Aldine ISD in Houston Texas.

Digital Imaging Concepts – “Made Easy”

Track: Technologists Location & Time: Wichita I & II Saturday 11:00 AM

This presentation will identify the following: the historical development of diagnostic imaging, advances in digital technology in diagnostics and quality control, technical factor adjustments, software applications, and differences in digital image acquisition.

Tiffani Walker, MSRS, RT(R) is currently employed at Gurnick Academy of Medical Arts in Los Angeles, CA as the Director of the Radiologic Technologist Program. She has been an AEIRS member for many years, a previous Secretary/Treasurer, Vice-President, President, President-Elect, and currently the Board Chair. She has been a long-time member of the ASRT. She was President of TXSRT in 2015.

ESWL: An Alternative Career Path for Radiologic Technologists**Track: Technologist Location & Time: Kiowa Saturday 10:00 AM**

Learn about the role of the radiologic technologist in the use of Extracorporeal Shockwave Lithotripsy (ESWL) to treat urolithiasis.

Rachel Whatley, M.S.R.S., RT(R) is an assistant professor at MSU Texas. Her work history includes the American Society of Radiologic Technologists and HealthTronics, Inc. While employed as an ESWL technologist, she held her CRLT (Certified Renal Lithotripsy Technologist) credential. She was also trained on the equipment by Storz Lithotripsy in Marietta, GA.

Forensic Imaging in Computed Tomography and Radiography**Track: Technologist Location & Time: Wichita I & II Saturday 2:00 PM**

This presentation discusses the uses of both CT and planar radiography in forensic imaging. Forensic imaging is defined for the audience, as it is not just taking images of the deceased. Any time images may be used in a court of law, the images are considered forensic in nature. This presentation shows the major modes of death and injury and how they are imaged. Important information for technologists is discussed, including maintaining the chain of evidence

Rodney C. Fisher Jr., PhD, RT(R)(N(CT)(BD) is an Assistant Professor at the Shimadzu School of Radiologic Sciences. He is the current President-Elect of TXSRT and serves on the Board of Directors of the Joint Review Committee on Educational Programs in Nuclear Medicine Technology and is an ASRT delegate for the nuclear medicine chapter.

Global Radiology – “How, Where, When, and Why”**Track: Technologists Location & Time: Wichita I & II Friday 2:00 PM**

This presentation will identify the following: types of imaging that can be found in 3rd world countries, different organizations that are involved with imaging, differences in imaging professionals globally, expectations of volunteering, how to get involved, overcoming barriers when working with imaging profession.

Tiffani Walker, MSRS, RT(R) is currently employed at Gurnick Academy of Medical Arts in Los Angeles, CA as the Director of the Radiologic Technologist Program. She has been an AEIRS member for many years, a previous Secretary/Treasurer, Vice-President, President, President-Elect, and currently the Board Chair. She has been a long-time member of the ASRT. She was President of TXSRT in 2015.

Human Trafficking: Prevention Education for R.T.s

Track: Keynote Location & Time: Comanche Suites Saturday 8:00 AM

Human trafficking is a public health concern that affects millions of people worldwide. Literature states many victims saw a health care provider while being trafficked but were not identified. This presentation discusses the common forms of human trafficking; identification of victims, including vulnerable populations and warning signs; and response to victims using trauma-informed practices.

Kevin Clark, Ed.D., R.T.(R)(QM)(ARRT), FAEIRS is an Associate Professor and Associate Director with the School of Health Professions at The University of Texas MD Anderson Cancer Center in Houston. He currently serves as Chair and Delegate for the ASRT Education Chapter and is a member of the Radiologic Technology Editorial Review Board and Foundation Research and Grants Advisory Panel. He is an active member of the Texas and Louisiana ASRT affiliate societies as well as the Texas Society for Advancement of Health Professions. In 2021, Dr. Clark was elevated to Fellow for AEIRS and serves on the Board of Directors as Director-at-Large. In his spare time, he enjoys playing the piano, attending the Houston Astros' games at Minute Maid Park, and baking homemade buttermilk biscuits.

Imaging the Digestive System

Track: Student Location & Time: Comanche Suites Friday 4:00 PM

This presentation will review imaging of the upper and lower digestive system, specifically, the stomach and large intestine. Topics covered include anatomy and physiology, examinations (including patient preparation, positioning, and common protocols), and common pathologies (including clinical indications, contraindications, and radiographic signs).

Debra Wynne, MSRS, RT(R) is an assistant professor at MSU Texas' BSRS and BSRT programs. She is an educator with 9 years' experience in higher education and 27 years as a registered radiologic technologist. Her passions are patient care, fluoroscopy studies, and assessment.

Ludie Tryan, M.Ed, RT(R)(M) is faculty at Sacred Heart University AS radiography program. She is a veteran educator with over 14 years of higher education teaching experience and over 30 years as a registered radiologic technologist. Ludie is currently a doctoral candidate in the Doctorate of Education, Health Professions concentration educational program at A.T. Still University.

Informatics – The 411**Track: Technologist Location & Time: Comanche Suites Saturday 4:00 PM**

Informatics is a term that may be familiar to health care workers, but not widely understood. This class is designed to introduce the basics of informatics and define the radiographer's role in its effective use and delivery. Subjects such as healthcare data, electronic health records, health information exchange, information system architecture, safety and security, ethics, Mobile technology, and telemedicine will be discussed.

Beth Vealé, Ph.D., RT(R)(QM) is a professor of radiologic sciences and Chair of the Shimadzu School of Radiologic Sciences in the Robert D. and Carol Gunn College of Health Sciences and Human Services, Midwestern State University, in Wichita Falls, Texas. She has authored multiple peer-review articles and co-authored the textbook, "Digital Imaging and PACS", and presented talks across the US for 32 years. She is a former member of the ASRT Radiologic Technology Editorial Review Board and a member of the ASRT Research and Grants Advisory Panel and is currently an Education Chapter Delegate for the ASRT.

I've Graduated and Passed the Registry, Now What? - Resume & Interview Tips**Track: Student Location & Time: Comanche Suites Saturday 9:00 AM**

This lecture aimed at the students would discuss preparing, common mistakes, and tips of the trade for their resumes and interviewing as they prepare for graduation and beyond.

Jence Cantu, M.H.A., RT(R) is the CEO at Advanced Health Education Center and a former radiology manager along with 20 years' experience in the staffing field.

MRI Safety: It's Not Just About the Magnet**Track: Technologist Location & Time: Room Wichita I & II Saturday 3:00 PM**

MRI safety has been an ongoing topic since the modality first appeared for clinical use. Despite improved awareness, injuries and fatal errors continue to occur with this modality. Advancing technology, implants, contrast agents, and infectious pathogens are all areas of concern. New organizational guidelines have been introduced that may help mitigate some of these errors. This presentation will provide awareness about safety and strategies to help alleviate risk to patients and providers.

Kimberly Onstott, Ed.D., RT(R)(CT)(MR), MRSO is an assistant professor of radiology and the advanced modalities coordinator at Midwestern State University. She has co-authored articles on trauma imaging and has conducted seminars and independent research on patient safety in imaging, particularly in the modalities of MRI and CT.

Now You Need a Breast Biopsy

Track: Technologist Location & Time: Wichita I & II Friday 4:00 PM

This presentation begins with an overview of mammography and the path that would lead to necessitating a biopsy. Then discuss why a patient needs a breast biopsy related to specific breast imaging modalities. It will continue with the different types of biopsies. A description of how each is performed, the time it takes to perform them, what tissue that is sampled and the accuracy will be addressed. This presentation will conclude with a look at open biopsies and some things that should be considered during the decision-making process of any breast biopsy.

Stephanie A. Johnston, MSRS, RT(R)(M)(BS)(BD), FASRT, is a past President of the ASRT, NMSRT, and TXSRT. She is a Fellow of the ASRT. She is currently serving as the mammography representative on the Practice Standards committee of the ASRT.

The Quest for Quality: A Review of Factors Affecting Radiographic Image Quality

Track: Student Location & Time: Comanche Suites Saturday 10:00 AM

This presentation focuses on image acquisition and evaluation content in the ARRT radiography curriculum. Specifically, the presenter will discuss how various factors affect receptor exposure, spatial resolution, and distortion. The presenter will also explain how these factors can affect image quality. The presentation will serve as a beneficial review for all students, especially those nearing graduation and preparing to take the ARRT radiography exam.

Brian Spence, MSRS, RT(R) is program director and assistant professor in the radiologic technology program at Tarrant County College in Fort Worth, Texas. He also serves as the College's Radiation Safety Officer. Brian has been a radiologic technologist for 20 years, and has taught at TCC since 2011. Brian earned his M.S. in Radiologic Sciences (education concentration) at MSU Texas in 2016. He has a particular interest in utilizing active and collaborative learning in radiation physics and equipment courses. Brian has authored or co-authored 15 articles related to teaching and learning. He is the faculty sponsor for the TCC Tau Chi Chapter of the Lambda Nu National Honor Society for Radiologic and Imaging Sciences. In 2014, Brian was selected to participate in the American Society of Radiologic Technologists' Leadership Academy for Educators. He was recognized as a "Top 25 Technologist" in 2014 by the North Texas Society of Radiologic Technologists (NTRTS). Brian is a member of the ASRT.

Strategically Plan and Negotiate Your Radiology Career

Track: Students Location & Time: Comanche Suites Friday 1:00 PM

Too often graduates take the first job they are offered and let their career happen to them versus having a strategic career plan. This presentation will give you insights on how to develop a blueprint to fulfill your career goals. In addition, you will learn some strategies to negotiate the compensation package you desire!

Nicole B. Dhanraj, Ph.D., SHRM-SCP, CRA, GPHR, PMP, RT(R)(CT)(MR) began her career in radiology as diagnostic imaging and CT technologist in the US Army. She is considered a subject matter expert on the technical, managerial, and operational aspects of healthcare. She is the Systems Director of Radiology where she strategically leads the radiology operations and many projects at Northern Arizona Healthcare. She was the recent recipient of the AHRA 2020 and 2021 Award for Excellence and Leadership in Medical Imaging. She recently received the 2020 Stanelly Drazek Teaching Excellence Award from the University of Maryland.

Trends in Medical Imaging

Track: Technologist Location & Time: Kiowa Saturday 11:00 AM

Medical imaging is constantly evolving, with new equipment being developed in all modalities but especially MR, CT, US, and fusion imaging. This presentation will provide applicants knowledge regarding some of the new technologies being developed and implemented in the U.S. Some presented information will highlight research developments while other information will review current technologies being utilized across the U.S. Some procedural changes related to COVID will also be included.

Lynette Watts, PhD, RT(R) is the Graduate Coordinator and an Associate Professor of radiology in the Shimadzu School of Radiologic Sciences at MSU Texas. She obtained her AAS, BSRS, and MSRS degrees in radiologic science from MSU from 1993-1999, and she completed her PhD in internet-based education from the University of Nebraska, Lincoln, in 2015. Dr. Watts is starting her 18th year of teaching.

Synergized: Beyond Our Latent Image

Track: Technologist Location & Time: Comanche Suites Saturday 2:00 PM

The purpose of this course is to energize the attendee's appreciation of synergy, the person and the professional, promoting patient care, professionalism, advocacy, and community. This session will facilitate an in-depth discussion about optimizing opportunities to raise awareness of our profession and progressively engage advocates (within and outside the profession). The attendee will be presented with data and innovative strategies to intentionally advance our profession through community service, expanding our network, and effectively employing synergy.

Brandon Smith, M.B.A., M.S.R.S., RT(R)(VI), CIIP is currently employed by GE Healthcare as a Radiology Applications specialist under Digital Services as well as an adjunct professor at the University of Texas at MD Anderson School of Health Professions. He holds a Master of Business Administration in Executive Healthcare Administration and a Master of Science in Radiologic Science. Brandon prioritizes advocacy and engagement serving on the ASRT Board of Directors and maintaining memberships in the Texas & Louisiana Societies of Radiologic Technologists.

Why Branding and Networking is Essential for Imaging Professionals?

Track: Student Location & Time: Comanche Suites Friday 3:00 PM

The purpose of this talk is to leverage the use of LinkedIn to raise the visibility and value that you bring to the workforce. LinkedIn provides the platform to network, connect, and share with your colleagues on new and interesting topics that are happening in your profession. It also lets recruiters/hiring managers learn more about you, because honestly your resume is just an outline of what you do and using LinkedIn lets you show who you are.

"Jennifer "J" Alexander, MBA, MHA, FACHE, CRA, RT(R)(CT)(ARRT) is an operations manager for Imaging Services at UT Southwestern Medical Center in Dallas, Texas. She received both her Masters of Business and Healthcare Administration at the University of Texas, Arlington